

MULTI-EMMY AWARD WINNER

RENATA DI GREGORIO

Media Specialist

ABOUT ME: Experienced **communications professional** with 10+ years of experience in **mass media**, **public outreach**, and **strategic content development**, delivering compelling, award-winning work that engages diverse audiences across **digital**, **print**, and **broadcast** platforms. Skilled in **leading public outreach campaigns** with significant earned-media impacts, **communications management**, **stakeholder engagement**, **brand credibility** enhancement, and **public presentation** delivery.

CONTACT

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✉ renata.digregorio@gmail.com

EDUCATION

Bachelor of Arts in Broadcast Journalism, Spanish minor
West Virginia University, 2015
Honors Scholar Cum Laude

Foreign Exchange Student
La Universidad de Murcia, Spain,
spring 2014

SKILLS

- Conversational Spanish
- Federal Aviation Administration- licensed drone pilot
- Adobe Creative Cloud
- Geofencing platforms

AWARDS

- National Academy of Television Arts and Sciences Suncoast Chapter Emmy Awards, 2021, 2022, 2023, 2024
- Florida Association of Broadcast Journalists, 2021, 2022, 2023, 2024
- Occupational and Environmental Medicine Media Excellence Award 2022

EXPERIENCE

- **Public Information Specialist** *2025-Present*
AtkinsRéalis | Jacksonville, Fla.
 - Develop and **lead public outreach campaigns**, including geofencing initiatives reaching nearly **half a million people**
 - Direct select **video productions** and coordinate media events for the client, generating **hundreds of thousands of dollars in earned media coverage**
 - Manage construction project **communications**: Develop **news releases**, informational flyers, and **social media** outreach content, perform site visits for high-quality photo and video documentation, provide timely responses to public inquiries, and facilitate **public meetings**
 - Utilize **graphic design** skills to deliver impactful presentations and create new public safety concepts
- **Multimedia Journalist, Host, Traffic Anchor Alternate** *2019-2025*
Tegna | Jacksonville, Fla.
 - Performed **live on camera** multiple times daily, demonstrating strong communication and **public speaking** skills in interactions with high-profile figures, including the **Florida governor**
 - Developed **key messaging** for news reports, ensuring editorial accuracy, alignment with **strategic goals**, and **timely delivery** under tight deadlines
 - Multitasked **camera operation**, conducting **interviews**, **editing video**, and **writing** for multiple platforms
- **Multimedia Journalist, Anchor/Producer Alternate** *2017-2019*
Tegna | Jacksonville, Fla.
 - Supported the launch of a new newscast, **doubling** the company's **reach and engagement**
- **Multimedia Journalist, Anchor Alternate** *2015-2017*
Gray Media | Bridgeport, WV.
 - Cultivated **relationships** with community **sources** and team members to generate daily project ideas