

MULTI-EMMY AWARD WINNER
RENATA DI GREGORIO
Media Specialist

ABOUT ME: Experienced **communications professional** with 10+ years of experience in **mass media, public outreach, and strategic content development**, delivering compelling, award-winning work that engages diverse audiences across **digital, print, and broadcast** platforms. Skilled in **leading public outreach campaigns** with significant earned-media impacts, **communications management, stakeholder engagement, brand credibility enhancement, and public presentation delivery**.

CONTACT

✉ renata.digregorio@gmail.com

EDUCATION

Bachelor of Arts in Broadcast Journalism, Spanish minor
West Virginia University, 2015
Honors Scholar Cum Laude

Foreign Exchange Student
La Universidad de Murcia, Spain,
spring 2014

SKILLS

- Conversational Spanish
- Federal Aviation Administration- licensed drone pilot
- Adobe Creative Cloud
- Geofencing platforms

AWARDS

- National Academy of Television Arts and Sciences Suncoast Chapter Emmy Awards, 2021, 2022, 2023, 2024
- Florida Association of Broadcast Journalists, 2021, 2022, 2023, 2024
- Occupational and Environmental Medicine Media Excellence Award 2022

EXPERIENCE

○ **Public Information Specialist** 2025-Present
AtkinsRéalis | Jacksonville, Fla.

- Develop and **lead public outreach campaigns**, including geofencing initiatives reaching nearly **half a million people**
- Direct select **video productions** and coordinate media events for the client, generating **hundreds of thousands of dollars in earned media coverage**
- Manage construction project **communications**: Develop **news releases**, informational flyers, and **social media** outreach content, perform site visits for high-quality photo and video documentation, provide timely responses to public inquiries, and facilitate **public meetings**
- Utilize **graphic design** skills to deliver impactful presentations and create new public safety concepts

○ **Multimedia Journalist, Host, Traffic Anchor Alternate** 2019-2025
Tegna | Jacksonville, Fla.

- Performed **live on camera** multiple times daily, demonstrating strong communication and **public speaking** skills in interactions with high-profile figures, including the **Florida governor**
- Developed **key messaging** for news reports, ensuring editorial accuracy, alignment with **strategic goals**, and **timely delivery** under tight deadlines
- Multitasked **camera operation**, conducting **interviews**, **editing video**, and **writing** for multiple platforms

○ **Multimedia Journalist, Anchor/Producer Alternate** 2017-2019
Tegna | Jacksonville, Fla.

- Supported the launch of a new newscast, **doubling** the company's **reach and engagement**

○ **Multimedia Journalist, Anchor Alternate** 2015-2017
Gray Media | Bridgeport, WV.

- Cultivated **relationships** with community **sources** and team members to generate daily project ideas