

Renata Di Gregorio

Multi-Emmy Award Winner

With more than a decade of experience in **mass media** and **communications**, Renata Di Gregorio delivers **compelling, award-winning content** that informs and **engages** diverse audiences across multiple platforms in **deadline-driven** environments.



✉ Renata.DiGregorio@gmail.com

Skills

- Conversational Spanish
- FAA-licensed drone pilot
- Adobe Creative Cloud
- Geofencing platforms

Education

- West Virginia University
2015 graduate, honors scholar cum laude
- La Universidad de Murcia
2014 exchange student

Awards

- National Academy of Television Arts and Sciences Suncoast Regional Emmy Awards
2021 & 2023 winner
2022 & 2024 nominee
- Florida Association of Broadcast Journalists
2021 & 2024 winner
2022 & 2023 finalist
- Occupational and Environmental Medicine Media Excellence Award
2022

Experience

- Public Information Specialist | 2025 - Present
AtkinsRéalis
 - Spearheaded public safety outreach initiatives including geofencing campaigns garnering **500,000 impressions**
 - Coordinated media interview days for the client, amounting to **hundreds of thousands of dollars in earned media coverage**
 - Leveraged **FAA-certified drone license** to capture high-quality photo and video documentation for public information initiatives, media relations and social media
 - Facilitated **public meetings** and developed news releases, strategically utilizing **graphic design** skills to deliver impactful presentations to **diverse audiences**
- Multimedia Journalist | 2019 - 2025
Tegna Inc., First Coast News
 - Represented the organization at the **Suncoast Emmy Awards** for four consecutive years, including **hosting** one year, reinforcing **brand visibility** and industry presence
 - **Performed live** on camera up to five times daily, authentically demonstrating strong **communication**, public speaking, and critical thinking skills in interactions with **high-profile figures**, including the **Florida governor**
 - Developed **key messaging** for news reports, ensuring editorial accuracy, alignment with strategic goals, and timely delivery under tight deadlines
- Multimedia Journalist | 2017 - 2019
Tegna Inc., WZDX News
 - Supported the **launch** of a new newscast, **doubling the company's reach** and engagement
 - Awarded **Employee of the Month** twice within 20 months
- Multimedia Journalist | 2017 - 2019
Gray Media, WDTV News
 - **Multitasked** producing multimedia content under pressure, operating **cameras**, conducting **interviews**, editing **video**, and writing for multiple platforms
 - Cultivated **relationships** with **community sources** and team members to generate daily project ideas